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6WXG\ WKH IROORZLQJ LQIRUPDWLRQ DQG DQVZHU WKH TXH

+(/3,1* 25 ,17(5(5,1* :,7+ 1$785("

7KH L6LPDQJDOLVR :HW
ZDV OLVWHG DV RQH R
$IULFD V ILUVW :RUOG
LQ 'HFHPEHU LQ
RI LWV VSHFWDFXODU
XQLTXH QDWXUDO YDO
ELRORJLFDO ZHDOWK

7KLV :RUOG +HULWDJH 6LWH LQFO
ODNHV QDWXUDO GDPV ZLWK $IU
ODUJHVW HVWXDU\ ULYHU PRXWK
IORZV LQWR WKH VHD 7KH ULYHU
KDV EHHQ JUDGXDOO\ EORFNHG E
VDQG RYHU WKH \HDUV 7KLV LQW
ZLWK WKH QDWXUDO IORZ RI ZDWH
DQLPDOV EHWZHHQ WKH ULYHU OD
V\VWHP DQG WKH VHD

,Q -DQXDU\ KHDY\
HTXLSPHQW ZDV XVHG \
WKH VDQG DQG RSHQ X
PRXWK 7KLV UHVXOWH
UHVLGHQWV ILVKHUPH
RZQHUV RI ZDWHU EDV
EXVLQHVVHV EHLQJ
WR UHYLYH UHVWRUH
RSHUDWLRQV

+RZHYHU VRPH HQYLURQPHQWDO
DQG VFLHQWLVWV ZHUH XSVHW DE
WKH KXPDQ LQWHUYHQWLRQ 7KH
ZRXOG KDYH SUHIHUUHG WKDW QD
WDNHV LWV FRXUVH

>$GDSWHG IURP ZZZ LRO FR]D DQG ZZZ W

1DPH WKH SURYLQFH LQ ZKLFK WKH L6LPDQJDOLVR :H

&KRRVH WKH FRUUHFW W\SH RI :RUOG +HULWDJH 6LW

L6LPDQJDOLVR :HWODQG 3DUN LV D QDWXUDO FXOWX

6DQG WKDW EORFNHG WKH ULYHU DQG ODNH IURP IOR
-DQXDU\

1DPH WKH RUJDQLVDWLRQ UHVSRQVLEO
PLJKW EH FRQFHUQHG DERXW WKH L6LPDQJDOLVR DFW
:HWODQG 3DUN

([SODLQ 21(UHDVRQ ZK\ WKH RUJDQLVD
48(67,21 ZLOO EH FRQFHUQHG ZLWK WKHVH

&RS\ULJKW UHVHUYHG

'LVFXVV 7:2 ZD\V LQ ZKLFK WKH VI
WKH ULYHU PRXWK ZLOO EHQHILW WKH ORFDO
L6LPDQJDOLVR :HWODQG 3DUN

1DPH WKH RWKHU :RUOG +HULWDJH 6LWH ORFDWHG
L6LPDQJDOLVR :HWODQG 3DUN

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6WXG\ WKH LQIRUPDWLRQ DQG WKH RQOLQH SDJH EHORZ W

1(: *22*/($576 $1' &8/785($33 21/,1(3$*(

*RRJOH $UWV DQG &XOWXUH DQ
ODXQFKHG WKH RQOLQH H[KLE
$IULFD $Q ([SORUHU V 3DU
)HEUXDU\ 9LVLWRUV
ZRUOG FDQ H[SORUH 6RXWK $I
WKURXJK D FROOHFWLR
YLGHRV VWUHHW LYLHZV DQG
VWRULHV

7KH RQOLQH H[KLELWLR
FHOHEUDWLQJ 6RXWK $IULFD
SHRSOH LWV ULFK FXO
EUHDWK WDNLQJ ODQGVFDSHV

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6RXWK $IULFD $Q
([SORUHU V 3DUDG

3DUW RQH RI D MRXUQH\ WR WKH
YLHZV DQG WKULOOLQJ QDWXUH

(>$GDSWH

,GHQWLI\ WKH RUJDQLVDWLRQ UHVSRQVLEOH IRU UH
WKXUR LQQRYDWLYH PDUNHWLQJ RI 6RXWK $IU
FKRLFH

([SODLQ 7:2 ZD\V LQ ZKLFK WKH RUJDQLVDWLRQ
FRRUGLQDWLQJ PDUNHWLQJ DFWLYLWLHV

,GHQWLI\ 21(EUDQGLQJ VWUDWHJ\ RQ WKH RQOLQH S

%UDQGLQJ DQG RQOLQH PDUNHWLQJ DUH H[SHQVLYH

'LVFXVV 21(ZD\ LQ ZKLFK WKH RUJDQLVDWLRQ LGHQ
UHFHLYHV SULYDWH VHFWRU IXQGLQJ

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6WXG\ WKH LQIRUPDWLRQ EHORZ DQG DQVZHU WKH TX

H 352)(66,21$/,60

3UHVHQWLQJ <RXU %XVLQHVV RQ 6RFLDO 0H
7KH VRFLDO PHGLD SURILOH RI WKH EXVLQHVV LWV
PXVW PDWFK WKH LPDJH WKH EXVLQHVV ZDQWV WR

,Q WRGD\ V UHODWLRQVKLS IRF
FRQQHFWHG ZRUOG RI Z
WKH YDOXH RI VRFLDO PHGLD LV
IRU VXFFHVV :KHWKHU LW V DII LV
SHRSOH RQOLQH RQ WKH FH
FRPSXWHU WKHVH DQG
LQWHUDFWLRQ VNLOOV P
DOO DERXW PDNLQJ WKH
\RXU NQRZOHGJH DQG DE
PDQQHUV EXVLQHVV DQ
QHWLTXHWWH WR SURPRWH
7KLV WDNHV VNLOO
FRQVWDQW FRPPLWPHQW
SURIHVVLRQDO RQOLQH SUHVHQF

>6RXUFH KWWSV HISHUWEHD

([SODLQ ZKDW LV PHDQW E\ WKH

)URP WKH H[WUDFW DERYH PDNH VXUH WKDW \RX
DFFHSWDEOH RQOLQH EHKDYLRXU

'LVFXVV 21(FRQVHTXHQFH RI D EXG
LPSRUWDQFH RI LWV SURIHVVLRQDO RQOLQH SU

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5HDG WKH H[WUDFW EHORZ DQG DQVZHU WKH TXHVWL

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0U :LOOLDPV DQ HPSOR\HH DW DHZTHXOHQWQURZQ KRWHO
KLV ZRUNSODFHRWDVOWUHP +HOO RQ VRFLDO P
KRWHO PDQDJHPHQW E\ KLV VRFLDO PHGLD I
ZRUN FROOHDJXH IRU EHLQJ LQ YLRODWLRQ RI WKH
LQFOXGHG D VWULFW VRFLDO PHGLDXSROLF\ 7KH FRC
RI QHJDWLYHO\ LQIOXHQFLQJ RWKHU WKDIR PHPEHU
IULHQGV

0U :LOOLDPV ZDV JLYHQ QLQHWHQ FRQWLQXH
DERXW KRZ KH GLVOLNHG HZKHQ WKRXWKG
PHQWLRQHG E\ QDPH +H IDLOHG WR VWRS SR\
DQG HYHQ PDGH KDUDVVLQJ DQRQ[RXV FRFLDO F
FROOHDJXH KH VXVSHFWHG RI UHSRUWL\QJ KLP $IWHU
0U :LOOLDPV ZDV LPPHGLDWHO\ GLVPLVHG DV D U
SRVWLQJV

>6RXUFH 2ZQ VRXUFH@

([SODLQ KRZ 0U :LOOLDPV ZDW LVQRW FLDO
SROLF\

0U :LOOLDPV IURLHQGO ZRUGNDFROOHDJX
WR WKH KRWHO PDQDJHPHQW

,I KDRX EHHQ LQ WKH VDPH SRVLWLRQ [
UHSRUWHG 0U :LOOLDPV FRQGXFW" &KRRVH IUR

*LYH 7:2 UHDVRQV IRU \RXU DQVZHU

7KH YDODXHFRGH RI FRQGXFW LV WR
FROODERUDWLYH DWPRVSKHUH WKDW SURPRWHV

([SODLQ 7+5((ZD\V LQ ZKLFRGHWKH FRQGXO
SXUSRVH LQ WKH VFHQDULR DERYH

> @

&RS\ULJKW UHVHUYHG

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6WXG\ WKH VXVWDLQDELOLW\ LQLWLDWLYH 5$,1 RI DQ DQVZHU WKH TXHVWLRQV WKDW IROORZ

rain
WATER FOR AFRICA™
LIVE POSITIVELY

>$GDSWHG IURP KWWSV ZDVK Z

5$,1 SURYLGHV DFFHVV WR VDIH GULQNLQJ ZDWHU VDQLWDWLRQ DQG K\JLHQH IRU PRUH WKDQ VFKRRO FKLOGUHQ WR LPSURYH WKHLU HGXFDWLRQ HQYLURQPHQW 7KH\ DUH DOVR SURYLGLQJ VDQLWDWLRQ WR PRUH WKDQ SHRSOH LQ FRXQWULHV

&RPPXQLW\ K\JLHQH FRQWLQXHG GXULQJ SDQGHPLF LQ $IULFDQ WKH LQWHUQDWLRQDO EHYHUDJH FRPSDQ\ EXLOW KDQGZDVKLQJ VWDWLRQV

,Q6RXWK $IU5$,1DLV FRO ZLWK WKH 'HSDUWPH (GXFDWLRQ DQG W2 SUR /LIH FOHDQ GULQNLQJ ZD IDFLOLWLHV DQG RQLHQH HG VFKRROV 7KLV LQL\ DQ HVWLPDWHG OHDU WKURXJKRXW W5$,1 F:DXQWU\ IRU 6FKRROV VHHNV W VXVWDLQDEOH PRGHO PDLQWHQDQFH WKURXJK IWDVWUXF QDWLRQDO JRYHUQPHQW FDQ H

>$GDSWHG IURP ZZZ FRFD FRODFRPSDQ\ FRP VXV

1DPH WKH SLOODU RI WKH WULSOH EHWWRP O LQWHUQDWLRQDO EHYHUDJH FRPSDQ\ LQ WKH H[

([SODLQ 21(UHDVRQ ZK\ WKLV LQLWLDWLYH F EHYHUDJH FRPSDQ\ V &6, LQLWLDWLYH

&RS\ULJKW UHVHUYHG

7KH EHYHUDJH FRPSDQ\ IRFXVHV RQ $71+5((NH\ :DWHU IRU 6FKRROV LQLWLDWLYH LQ 6RXWK $IUL

,Q D SDUDJUDSK GLVFXVV WKH EHQHILWV RI VFKRROV

<RXU SDUDJUDSK PXVW LQFOXGH WKH IROORZLQ

- 3URYLGH FOHDQ GULQNLQJ ZDWHU
- 6DQLWDWLRQ IDFLOLWLHV
- +\JLHQH HGXFDWLRQ

*LYH \RXU RSLQLRQ RQ ZK\ WKH EHYHUDJH KDQG ZDVKLQJ VWDWLRQV SXQGLQJ WKH &RYLG WR VLPSO\ KDQGLQJ RXW VDQLWLVHUV WR FRPP

> @

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6WXG\ WKH LQIRUPDWLRQ EHORZ WDNHQ IURP WKH 7
WKH WRXULVP LQGXVWU\ DQG DQVZHU WKH TXHVWLRQ

7KH WRXULVP EXVLQHVV FRXQFLO RI 6RXWK $IULFD SURWRFROV IRU DOO WHDPV ZRUNLQJ LQ GHVWLQDWLRQ EXVLQHVVHV DQG RSHUDWLRQDO SURFHGXUHV WR SURWHFW VWDII VHFWRU IURP HFRQRPLF UXLQ

&29,' 35272&2/6)25 7+(7285,60 ,1'8675<	
)25 &86720(56	)25 67$))
• 0HGLFDO GHFODUDWLRQV • $FFHVV DQG FDSDFLW\ WR • 3K\VLFDO GLVWDQFLQJ • &XVWRPHU 33(• 7HPSHUDWXUH PRQL	• 6LJQDWXUHV KHDOWK DQG VDI • 6WDII WUDLQLQJ DQG LQIRUPD • 3K\VLFDO GLVWDQFLQJ VWDQG • 6WDII 33(• 7HPSHUDWXUH PRQLWRULQJ

>$GDSWHG IURP ZZZ WRXULVP

1DPH WKH W\SH RI XQIRUHVHHQ RFFXUUHQFH F

([SODLQ ZK\ WKH 7%&6$ KDG WR VSHFLI
EXVLQHVVHV

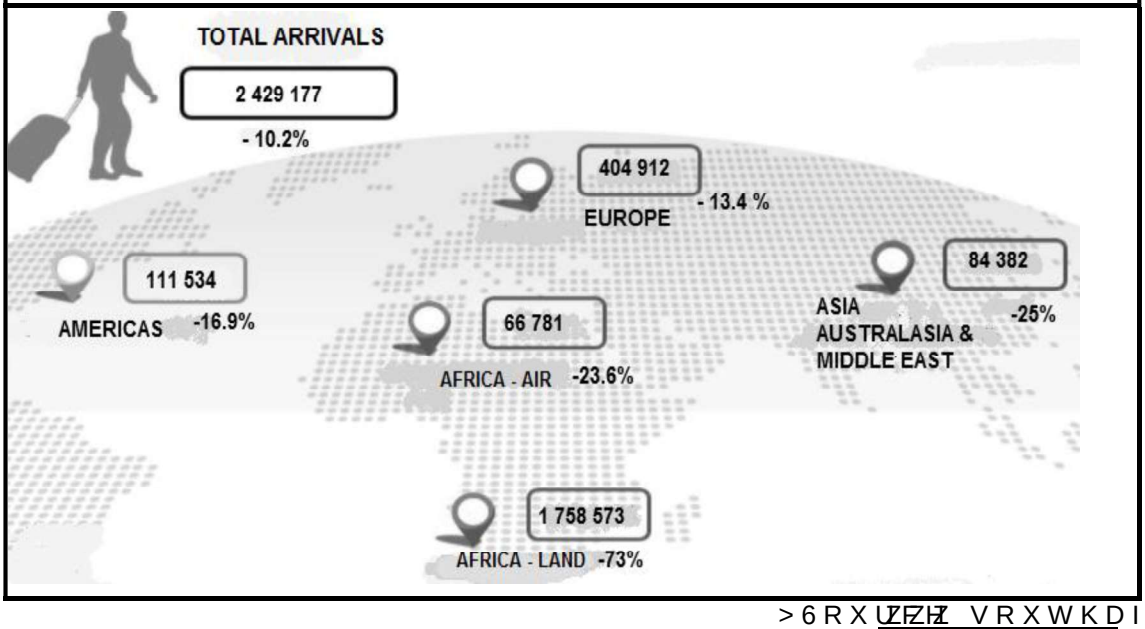
1DPH)285 SURWRFROV LQ WKH ZRUNLQGUDWLRQ
WKH VWDII DW WRXULVP EXVLQHVVHV

'LVFXVV 7:2 ZD\V WKH ZRUNSODFH RI DF
FRQWUDFWRUV XOVRU\ VFUHHQLQJ DQG OLPLWLQJ
FRQVHTXHQFHV IRU WKH DFFRPPRGDWLRQ VHFWI

*LYH 7:2 UHDVRQV ZK\ KRVW FRXQWULHV LQVLVW RQ
WHVW UHVXOW EHIRUH DOORZLQJ WRXULVWV WR HQW

6WXG\ WKH LQIRUPDWLRQ RQ 6RXWK $IULFD V IRUH
DQVZHU WKH TXHVWLRQV WKDW IROORZV

6287+ $)5,&$ 6)25(,*1 7285,67 $55,9$/6
-$18$5< 72 0$5&+ YHUVXV



>6RXUFH VRXWKDIULFD QHW

,GHQWLI\ WKH WUHQG LQ DOO 6RXWK $IULFDQ UHJLRQV
LQ

,Q D SDUDJUDSK UHFRPPHQG)25 5(9,(: LQ ZK
UHMXYHQDWH DQG UHLJQLWH WKH WRX
&RYLG FULVLV

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6WXG\ WKH SLFWXUH EHORZ DQG DQVZHU WKH TXHVWLRQV

>$GDSWHG IURP ZZZ WEFVD WUD

1DPH WKH DSSOLFDWLRQ DSLFWXUH DERYH
FXVWRPHUV GXULQJ &RYLG FRQGLWLRQV

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