



Coimisiún na Scrúduithe Stáit
State Examinations Commission

Leaving Certificate Vocational Programme 2019

Link Modules Examination

Wednesday 1 May Morning 10:00 – 12:30

Examination number					

INSTRUCTIONS TO CANDIDATES

Write your Examination Number in the box on the front cover.

Write all answers into this booklet. There is space for extra work at the end of the booklet. If you need to use it, make sure to label the work clearly with the question number and part.

This examination booklet will be scanned and your work will be presented to an examiner on screen. Anything that you write outside of the answer areas may not be seen by the examiner.

There are **three** sections in this examination, as follows.

Section A – Audio Visual

There are eight questions. Answer **all eight** of them. 30 marks

Section B – Case Study

There are three questions. Answer **all three** of them. 30 marks

Section C – General Questions

There are six questions. Answer **any four** of them. 100 marks

You may only use blue or black pen when writing your answers. Do not use pencil.

Ballytiernan Community Co-operative

Ballytiernan is a picturesque village situated on the banks of a river. It is located twenty kilometres from the nearest city and has an adequate bus service. Agriculture is the main economic activity while tourism is also important to the local economy. The village is popular with anglers and has hosted many angling competitions in the past. It has two primary schools and a co-educational community college which offers Post Leaving Certificate (PLC) courses. An active local development group is in existence.

The Local Development Group has been working on concerns raised by anglers about illegal dumping at a number of locations along the banks of the river and in the river. The group is afraid this could ruin the reputation of the town as a clean and beautiful area.

A farm set on fifty acres of land at the edge of the town was bequeathed to the community of Ballytiernan by a local farmer. His express wish was that the farm should be used for the benefit of the community and in particular to teach young people the art of horticulture, gardening and sustainable animal husbandry. He had always been an advocate for sustainable and ethical business practices. The farm has been given to the Local Development Group to manage.

The Local Development Group in Ballytiernan formed the Ballytiernan Community Co-operative (Co-op) to manage the 50 acre farm. Its aim is to establish community based enterprises operating from the farm site. It has received assistance from the County Council, The Irish Co-operative Organisation Society, and Teagasc. The Co-op runs the farm itself, using organic and sustainable farming practices. It has established a farm shop which sells farm produce and local crafts and a café which uses locally sourced produce. Space is available for other appropriate local enterprises.

The farm is also being used by Leaving Certificate students and college students, particularly those doing courses in agriculture and horticulture for work experience and to complete the practical components of their courses. Allotments have been created which the local community can use for a small fee.

A large tract of land has been designated for use by local clubs, schools and organisations. The local Foróige club and the Men's Shed group have already been using the farm buildings. Schools in the area have been invited to submit proposals / plans for how they would use the designated land.

The Co-Op is aware of the huge potential of the site both for the local and the extended community and it has drawn up a plan to manage current projects. The Co-op is also assessing the economic viability of a number of projects, including glamping in luxury yurts, a weekend music festival and an open farm.

This section has six questions. Each question carries 25 marks. Answer any **four** questions.

To help you decide which questions to answer and to help you find them in the booklet, here are all the questions with the page range for each. Answer your four chosen questions in the appropriate pages in this booklet.

Q.1**Pages 16 to 18**

The world of work is dynamic and diverse.

- (a) What is a Curriculum Vitae (CV) used for? List **three** headings which should be included on a CV.
- (b) State and explain **three** personal skills/qualities that help to make a job applicant more employable.
- (c) Outline **three** legal responsibilities that employers have when employing workers under 18 years of age.
- (d) Upskilling courses are offered to those seeking work.
 - (i) Explain what is meant by the term 'upskilling'.
 - (ii) How does the participant benefit from these courses?

Q.2**Pages 19 to 21**

Your Link Modules class has been asked to co-ordinate an enterprise activity selling hoodies to the Leaving Certificate students of your school.

- (a) List **three** methods of idea generation for a class enterprise activity.
- (b)
 - (i) Explain what is meant by the term 'market research'.
 - (ii) Explain why market research is necessary for this activity.
- (c) Design a questionnaire to carry out market research for this enterprise activity. It should contain at least **five** questions.
- (d)
 - (i) Why is it important to evaluate this enterprise activity?
 - (ii) State and explain **three** methods which can be used to evaluate this activity.

Q.3**Pages 22 to 24**

Teamwork is an essential part of the LCVP.

- (a)
 - (i) Name **one** LCVP team activity you participated in.
 - (ii) Describe your role in this activity.
- (b) Prepare the agenda for the first meeting to plan and organise the activity stated above.
- (c) Outline **three** characteristics of an effective team member.
- (d) While organisations place an emphasis on teamwork it can also create challenges.
 - (i) Describe **three** challenges of teamwork.
 - (ii) Outline how these challenges may be overcome.

Q.4**Pages 25 to 27**

A visit to a local business enterprise.

- (a) Name the business enterprise your class visited and describe **two** reasons why you chose this particular business enterprise.
- (b) Outline **four** steps that should be taken in preparation for this visit.
- (c) Describe **four** key areas of information you were informed about during this visit.
- (d) Does the LCVP prepare students with the skills they need to succeed in the modern world of work? Give **three** reasons for your answer.

Q.5**Pages 28 to 30**

Voluntary organisations play a valuable role in our society.

- (a)
 - (i) What is the purpose of voluntary organisations?
 - (ii) Name **two** voluntary organisations in your area.
- (b) You would like to work in a voluntary organisation. To ensure that you do a good interview, what preparation would you carry out in advance?
- (c) Describe **three** ways a local community benefits from the existence of a voluntary organisation.
- (d) Name **three** challenges facing voluntary organisations. Describe how these challenges can be overcome.

Q.6**Pages 31 to 33**

Information and Communication Technology (ICT) is the driving force of the world of work in the 21st century.

- (a) Name **four** ways you have used ICT during the LCVP.
- (b) Why are ICT skills necessary for an employee in today's working environment?
- (c) Describe how ICT could be used effectively by a business.
- (d) Discuss **three** challenges that affect organisations and businesses that use ICT.

Q.1 *The world of work is dynamic and diverse.*

(25 marks)

(a) What is a Curriculum Vitae (CV) used for? List **three** headings which should be included on a CV. **(4 marks)**

(b) State and explain **three** personal skills/qualities that help to make a job applicant more employable. **(6 marks)**

Q.2

(25 marks)

Your Link Modules class has been asked to co-ordinate an enterprise activity selling hoodies to the Leaving Certificate students of your school.

(a) List **three** methods of idea generation for a class activity.

(3 marks)

(b) (i) Explain what is meant by the term ‘market research’.

(ii) Explain why market research is necessary for this activity.

(5 marks)

Q.3 *Teamwork is an essential part of the LCVP.*

(25 marks)

(a) (i) Name **one** LCVP team activity you participated in.

(ii) Describe your role in this activity.

(4 marks)

(b) Prepare the agenda for the first meeting to plan and organise the activity stated above.

(6 marks)

Q.4 *A visit to a local business enterprise.*

(25 marks)

(a) Name the business enterprise your class visited and describe **two** reasons why you chose this particular business enterprise.

(3 marks)

(b) Outline **four** steps that should be taken in preparation for this visit.

(8 marks)

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Leaving Certificate Vocational Programme – Common Level

Link Modules

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