

KZN DEPARTMENT OF EDUCATION  
GREENBURY SECONDARY SCHOOL  
HALF – YEARLY EXAMINATION: 2018  
ENGLISH PAPER 1

GRADE: 10

MARKS: 70

EXAMINERS: LM / FAV

DURATION: 2 HOURS

MODERATORS: LG / FAV / GM

DATE: 13/06/2019

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LEARNER'S NAME:.....

GRADE:.....

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**INSTRUCTIONS AND INFORMATION**

1. This paper consists of 11 pages and THREE sections:  
SECTION A: Comprehension (30 marks)  
SECTION B: Summary (10 marks)  
SECTION C: Language structures and conventions (30 marks)
  2. Read ALL instructions carefully.
  3. Answer ALL questions.
  4. Rule off after each section.
  5. Number your answers correctly.
  6. Suggested time allocation:  
SECTION A: 50 minutes  
SECTION B: 30 minutes  
SECTION C: 40 minutes
  7. Write neatly and legibly
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## QUESTION 1: READING FOR MEANING AND UNDERSTANDING

Read TEXTS A AND B below and answer the questions set:

## TEXT A

## THE POLITICS OF POCKETS

- 1 'Do women even use pockets?' This was a response I got the other day when chatting to a buyer in the fashion industry after I asked him: Why is it, in this day and age, that women's clothing has mockets (fake pockets) instead of the real deal?
- 2 My question had come after an hours-long expedition to the mall one Saturday afternoon to buy my wife and me suits. My brother is getting married, and as an unconventional, feminist, modern male, he has decided to have grooms-humans instead of groomsmen. We (the women in the group) decided to take the fight against gender norms a step further, so we voted against frilly bridesmaid dresses and agreed to get suited up instead.
- 3 My shopping journey started with pockets-full of hope and joy — and ended with rage. There were no pockets on the jackets or pants in the women's department of several stores. And so, the interrogation started. I thought the fashion buyer's response was a joke. But the conversation progressed rather disappointingly: 'If there were pockets on women's clothing, the prices would increase.' Untrue. Men's clothing has pockets and most of their items are cheaper anyway. Even their T- shirts come with little chest pockets. For what? Storing their brilliant opinions about the fashion industry?
- 4 'Women prefer handbags,' he said. Oh...so we won't pay a small amount more for pockets and prefer to pay hundreds of rands more for a handbag? 'Women won't admit it but they don't want bulging pockets,' he continued. As a woman who knows many women, everyone I asked said this was nonsense. So my conclusion obviously was: The Patriarchy. 'In South Africa most fashion directors are women.....the reality of the industry is quite different to what you understand it to be. Women play a key role.....they still operate under the patriarchy (men are the head).' *They still operate under the patriarchy.*
- 5 The non-existence of pockets on women's clothing is sexist. You see, pockets are a thing of function. They free up the hands. Men needed their hands. They needed to work, shake hands, make deals..... They also needed pockets to carry weapons. Why would women ever want to use their hands? Did they even know how? The answer is, 'yes indeed'. Because in certain parts of the 20<sup>th</sup> century, men went off to war and women stayed behind to work, work, work. Fix the stable door Cinderella, plough the field Cinderella, saddle the horse Cinderella. You know...that sort of thing.

- 6 But then, alas, men returned and decided that women needed to be slim and squeezed into slim clothing. Pockets were removed and replaced by statements such as this one by designer Christian Dior: 'Men have pockets to keep things in, women for decoration.'
- 7 If nothing else, violence against women and even cat-calling make pockets for women a matter of urgency because, as it turns out, it's not when men are away that we need weapons, but when they're around. But, like all things gender-biased, the lack of pockets or worse, mockets, on women's clothing is another form of oppression. Pocket-politics is the sperm-infested love child of a sexist industry that is driven by design and how fabric drapes over the female body so it can make men's objectifying experience pleasing.
- 8 I'm not walking down a runway all day long. I have no time to carry a purse. I need clothes that function the way I function. I need clothes that work with me and for me. The suits I bought obviously do not have pockets. I expect a pocket and it's a reasonable thing to demand.

ADAPTED....*Sunday Tribune*

**QUESTIONS: TEXT A**

1.1 Refer to paragraph 1

What, according to the writer, is the definition of 'mocketts'? (2)

1.2 Refer to paragraphs 2

Provide two examples of non-stereotypical behaviour. (3)

1.3 Explain the effectiveness of the figure of speech 'pockets-full of hope and joy'

(line9) in the context of paragraph 3. (3)

1.4 The tone of the writer in 'Storing their brilliant opinions about the fashion industry?'

(line 15) can be described as:

- A admiration
- B sarcastic
- C flippant
- D resentful (2)

PTO .... PAGE 4

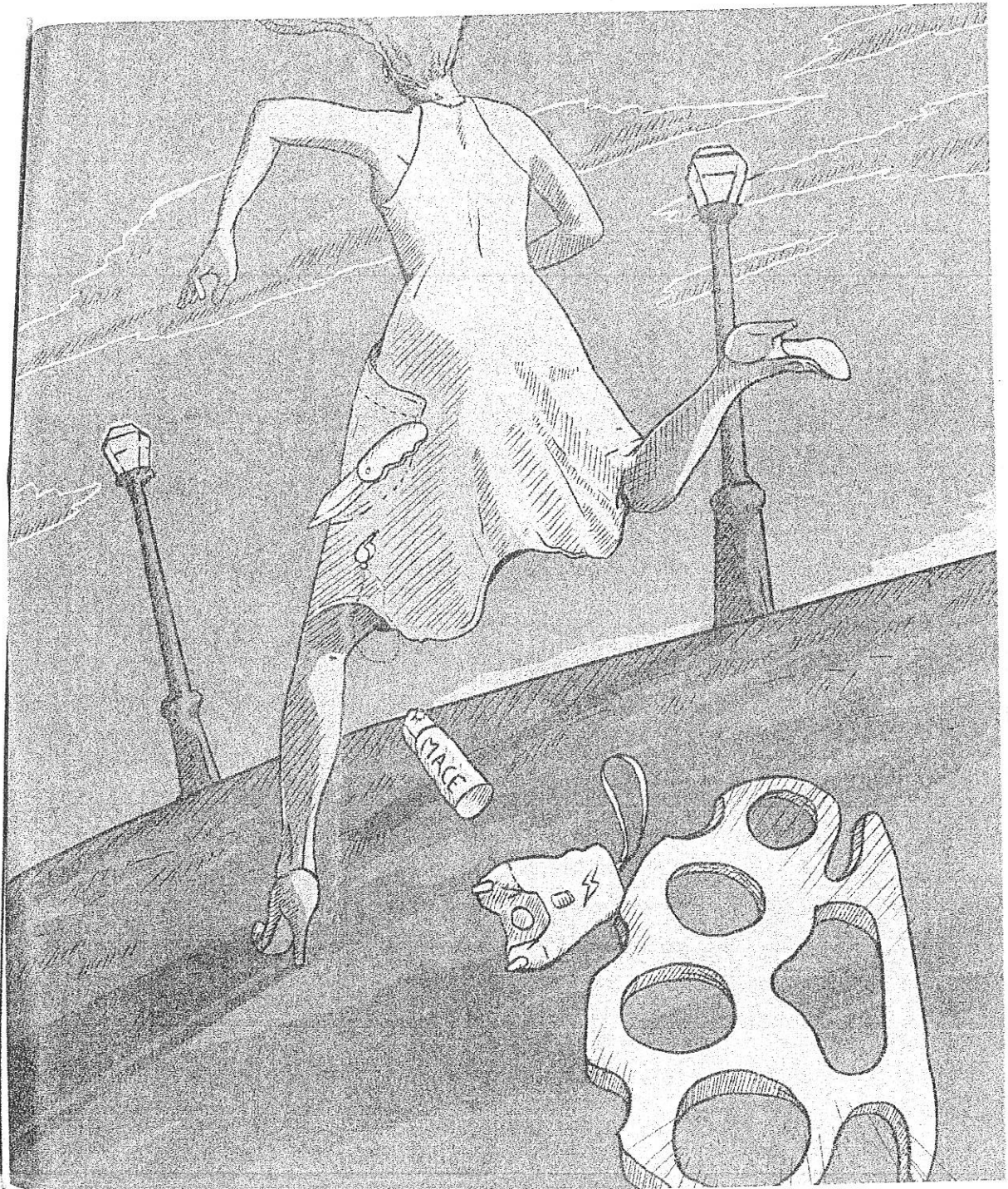
- 1.5 Discuss the irony in lines 19-22 'So my conclusion.....the patriarchy'. (3)
- 1.6 Refer to paragraph 5  
Explain why the writer uses rhetorical questions in lines 25-26: 'Why would women .....know how?' (3)
- 1.7 Comment on the writer's reference to women as 'Cinderella' (lines 28/29). (3)
- 1.8 Suggest a reason why the writer mentions Christian Dior (line 32) (2)
- 1.9 Refer to paragraph 7  
State TWO ways in which men abuse women. (3)
- 1.10 What does the repetition of the pronoun 'I' in the concluding paragraph suggests about how the writer views herself? (3)

**TEXT B**

- 1.11 In your opinion does TEXT B support the information presented in Text A?  
Justify your response by referring to **both** texts. (3)

[30]

TEXT B



**QUESTION 2: SUMMARISING IN YOUR OWN WORDS**

**TEXT C** highlights the harmful effects of a lack of sleep. Summarise in your own words **the ways in which one could manage sleep to stay healthy.**

- NOTE:**
1. Your summary should include SEVEN points and NOT exceed 90 words.
  2. You must write a fluent paragraph.
  3. You are NOT required to include a title for the summary.
  4. Indicate your word count at the end of your summary.

**TEXT C****Just go to sleep, now**

Ariana Huffington whose *The Sleep Revolution* was published last year is on a crusade against the dismissal of sleep which affects our health, work lives and personal lives. Cardiologist Dr Jeff King says that deep sleep is essential for the body and brain to rest and refuel. The absence of good-quality sleep over an extended period can result in a range of medical problems such as chronic fatigue, depression, heart disease and stroke. Hence, healthcare management is vital.

Debbie Hall, whose business sells luxury beds and linen, says there's a trend towards comfort-fit mattresses matching individual needs and comfortable linen that create a sense of wellbeing necessary for deep sleep and quality rest.

According to Huffington, one should pick a constant waking time and a constant sleeping time as one's circadian rhythm is governed by routine. The average person needs to sleep for at least eight hours for a refreshed start to the day. The bedroom should be a place of relaxation and rest. TVs and other gadgets are sources of mental stimulation and distraction. Blinds or curtains should be drawn against any outdoor light. Nightly habits like reading or listening to music could be introduced to quiet the brain. If anxiety is keeping you up at night try natural sleep aids such as yoga or meditation.

Eating and drinking alcohol late at night not only triggers heartburn but also forces you to wake up many times. Natural supplements that assist in regulating sleep hormones could be considered but with advice from a doctor. Magnesium supplements help reduce the number of times one wakes up whilst Valerian reduces the number of times it takes to nod off.

King calls sleep deprivation the 'most under-recognised, under-diagnosed medical condition'.

**[10]**

## SECTION C: LANGUAGE STRUCTURE AND CONVENTIONS

## QUESTION: 3 – ANALYSING ADVERTISING

Study the advertisement (TEXT ..... ) below and then answer the questions set.

## TEXT

# REPAIR, RESTORE, REVIVE DRY SKIN

The epi $\Delta$ max<sup>®</sup> range of emollient products is ideal for any climate and people of all ages with dry skin and dry skin conditions like eczema and psoriasis.

From newborn to ageing skin, epi $\Delta$ max<sup>®</sup> is a gentle, all-purpose moisturiser and emollient cream. A cost-effective solution for dry skin that is gentle and mild enough for the whole family.

experts in skin moisture



## epi $\Delta$ max<sup>®</sup>

Marketed by  
**Genop**  
healthcare

## QUESTIONS

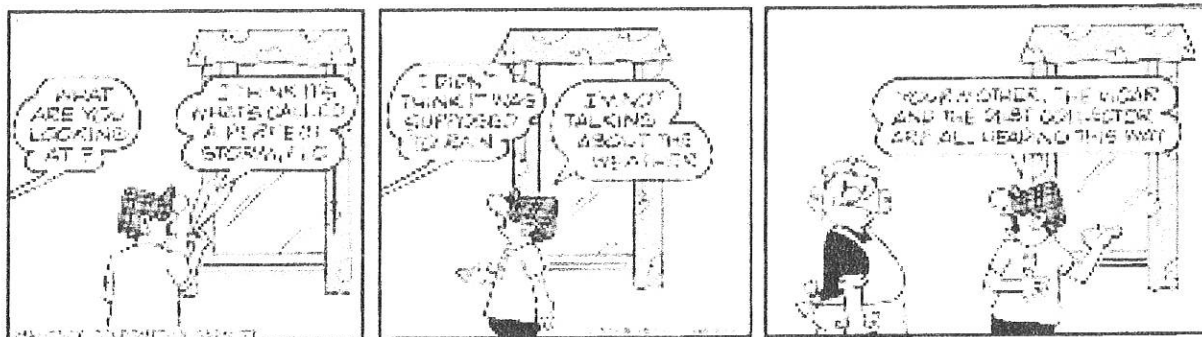
- 3.1. The target audience for this advertisement is:  
A – not restricted to any age group  
B – those treating skin conditions  
C – old people  
D – All of the above  
Choose the correct letter (2)
- 3.2. Account for the advertiser including the phrase:  
“experts in skin moisture” (2)
- 3.3. “REPAIR, RESTORE, REVIVE DRY SKIN”  
Discuss the effectiveness of the above statement in influencing the target market. (3)
- 3.4. Do you think the visual used in this advert is suitable?  
Motivate your answer. (3)

[10]

## QUESTION 4: UNDERSTANDING OTHER ASPECTS OF MEDIA.

Study TEXTS E AND F below and answer the questions set.

## TEXT E: CARTOON



## QUESTIONS: TEXT E

4.1 Refer to FRAME 1

What are the two meanings of 'a perfect storm'? (2)

4.2 Examine the lady's non-verbal response in FRAME 3.

Do you think this is an effective technique? Motivate your answer. (3)

## TEXT F: CARTOON



## QUESTIONS: TEXT F

4.3 Refer to FRAME 1

Account for the lady's tone in this frame. (2)

4.4 Explain how humour is created in this cartoon. (3)

[10]

**QUESTION 5: USING LANGUAGE CORRECTLY**

Read Text .... below which may contain some deliberate errors and answer the questions that follow.

TEXT

***Netflix goes big***

1. Netflix is set to spend more than R93 billion on content this year and will have in the neighbourhood of 700 original TV shows and movies. "The huge bucket of content is driving up Netflix's subscriber base," said David Wells the financial officer. He also said that although they intend producing their own content, people don't care. They are content as long as they have the best content. 5
  
2. Netflix ended last year with 117.6 million streaming worldwide. There are more non-members than registered members said Wells. He also discussed Netflix boosting its marketing budget. The company told investors last year that it plans to increase marketing spending by more than 50% this year. 9
  
3. Asked about Netflix's recent five-year exclusive deal with producer Ryan Murphy, Wells said such pacts are rare but last year the company also signed a similarly exclusive deal with Shonda Rhines. Netflix is certainly becoming more popular than DSTV. 12

(Adapted from *Sunday Tribune Magazine*)

**QUESTIONS**

5.1. State one other way the title, *Netflix goes big*, can be indicated. (1)

5.2. "Netflix is set to spend.....TV shows and movies." (lines 1-2)

The above sentence is an example of:

- A – simple
- B – compound
- C – complex

Write the correct letter only. (1)

- 5.3. "The huge bucket of content is driving up Netflix's subscriber base," said David Wells, the financial officer. (lines 3 -4)

Write the above sentence in reported speech. (2)

- 5.4. State the function of the apostrophe in 'don't' (line 4). (1)

- 5.5. Identify and correct the spelling error in paragraph 2. (1)

- 5.6. Is the word content (paragraph 1) used as a:

A – homonym

B – homophone

C – synonym

D – None of the above

Choose the correct letter. (1)

- 5.7. Give the verb form of 'investors' (line 8). (1)

- 5.8. "five-year exclusive deal" (line 10)

The above expression is a:

A – clause

B – phrase

C – figure of speech

D – None of the above.

Choose the correct letter. (1)

- 5.9. Provide the superlative form of "more popular" (line 12) (1)

(10)

FINAL TOTAL : 70

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